





24th January 2012

To whom it may concern

Innovation Professional Services Ilp (Innovation)

We have been working closely with John Messore and the rest of the team from Innovation since early 2011 to develop our current fuel scheme to create a new system which would allow us to make significant savings within the business.

As with any new system this required a lot of forward planning to ensure the roll out went smoothly, and Innovation were on hand at all times to ensure the new system was introduced as efficiently as possible. They provided us with the tools to ensure we could present the system to the staff in a simple and effective manner and were also present at the presentations when the system was rolled out to the senior management to answer any questions so that our managers were confident in presenting to the teams back at the dealerships.

Since the roll out in July 2011 John and the team have been available at all times to help with any queries that arose and continue to be so making a potential complicated system work well and to our advantage.

We believe that the system has delivered exactly what we were told it would and we are on course to make significant savings to the business. We would have no hesitations in recommended Innovation to other businesses or indeed working with them again in the future on other products.

Yours sincerely

Chris Elvidge Finance Directo

