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John Messore Innovation LLP One Victoria Square Victoria Square Birmingham B1 1BD

To whom it may concern

Innovation LLP Lexis Nexis Taxation Awards 2010

We have been working with Innovation LLP for over a year now and have been very impressed with the consistent high level of customer service they have provided. The team have a great deal of expertise and specialist knowledge and immediately understand the needs of an organisation both in the short and long term.

Our key contact at Innovation is Peter Moroz. Peter had provided alternative ideas and solutions which have helped to achieve significant cost savings for our company. He brought to us the methodology for a private fuel plan within our company, which was practical and achievable in terms of implementation.

In addition, the support service we have received during and following the implementation of the plan has been outstanding and, where the interest of many other advisory firms may have quickly diminished once an agreement was in place, Peter continues to demonstrate a strong commitment to our company to ensure the plan works effectively for us.

Peter maintains regular contact with us on a day to day basis and is always available to assist with calculations and updates in terms of taxation for private fuel to ensure correct administration of the plan. He is extremely helpful and responds to all queries promptly, giving easy to understand answers to our questions and providing additional documentation where necessary.

The high degree of expertise demonstrated at Innovation means we have full confidence in the information and advice they provide – in summary, the service has been second to none and we would certainly recommend them as a reliable and customer focused company.

Yours sincerely

Sally Gregory

Human Resources Director

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