



EH Smith

Bricks
Masonry
Civil Engineering
Landscaping
Timber
General Building Materials

To whom it may concern

Innovation Professional Services LLP (Innovation)

We have recently implemented a fuel card optimisation scheme (FCO) with Innovation, and are delighted with the service received from John Messore and his colleagues.

Not only has it helped us save money in a very employee friendly way, but some of our staff will also have benefited. Indeed all staff really appreciate the scheme and Innovation are always on hand if staff have any queries.

The communications was all prepared by Innovation and was so user friendly that all staff grasped the concept straight away and were happy to participate, seeing that they could never be worse off. Staff are even happy to keep business mileage records now as they can see the benefit for themselves.

We were going to tender for this piece of work only to realise that Innovation is the only firm, in the country, to our knowledge with a proven successful track record of implementing this type of tax scheme for many other clients.

John and his colleagues have been very proactive, going out of their way to help us in other areas such as providing us with a number of mini-calculators and ready reckoners to help us in deciding whether cars or cash are better and the various tax implications.

Innovation is also a very ethical firm. They pride themselves on complying not only with the letter but also spirit of the law and have a number of ways of ensuring that there is always 'clear blue water' between what they do and what is expected from HMRC, thereby proving that you don't have to be aggressive or risk taking to save tax; just innovative and smart.

They have also been very responsive to any requests from ourselves; turning data and replies round very quickly. They have therefore shown a unique passion for client service and customer care.

Finally they have also developed a real interest and knowledge of our business, and have developed an excellent client relationship.

I would have no hesitation in recommending Innovation and their tax team to any business.

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