



Innovation LLP

We were proactively approached by Innovation in late 2009. They were aware that we had a large fleet that containing almost 350 fully funded vehicles and indicated that they we could make significant savings.

Despite initial scepticism we invited Innovation to come and see us to share their tax solution which turned out to be surprisingly practical and easy to comprehend.

We soon instructed Innovation and they then drafted all the employee communications to launch the new scheme. Their team also set up a dedicated enquiry line to help explain the scheme to all our employees. With a few limited exceptions every employee then joined the new arrangement.

With any new change of policy a few challenges will inevitably arise but the tax team at Innovation have been and continue to be proactive and quick to assist in addressing these to ensure that the project is a complete success.

We now gather more information about the use of our fleet which is an added side benefit. This will enable us to make better decisions in respect of vehicle replacement and also make us even more compliant with other relevant legislation, such as Health & Safety etc.

Innovation also regularly bring to our attention new developments in tax practice or legislation which may be of benefit to us. Such mailings are clearly bespoke and personalised for Anglian Windows which shows not only a detailed knowledge of our business and our needs but also real client care, attention and customer service. We would not hesitate to work with them in these areas also.

We work with several large accounting firms in respect of general tax matters but John and Peter from Innovation have established a unique relationship with us. They act and are viewed more as part of our own internal team, than as a third party provider, and we have full confidence in the advice they provide to us, given their high degree of tax technical excellence and expertise.

I am pleased to have had the opportunity of working with Innovation on this innovative and specialised tax project where they truly excel and it has also been a thoroughly enjoyable experience for me.

Martyn Sandford
Group Financial Controller
Anglian Windows Limited